

Image: Freedigitalphotos.net ID-10089470



**“Persuasion is not a
science but an art”.
-William Bernbach**

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



**“Persuasion is often more
effectual than force”.**
-Aesop



“The most important persuasion tool you have in your entire arsenal is integrity”.



**“At the end of reasons
comes persuasion”.
-Ludwig Wittgenstein**



“Real persuasion comes from putting more of you into everything you say. Words have an effect. Words loaded with emotion have a powerful effect”.
-Jim Rohn



**“Character may almost be called the most effective means of persuasion”.
-Aristotle**

Image: Freedigitalphotos.net ID-10089470



**“Facts and credibility only
support persuasion”.**
-Dan S. Kennedy

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



**“The best luck of all is the
luck you make for
yourself”.**
-Douglas MacArthur



**“A strong mind always
hopes, and has always
cause to hope”.
-Thomas Carlyle**



**“Persuasion occurs when
trust & confidence meet
belief, risk, tolerance and
safety”.**
-Jeffrey Gitomer

Image: Freedigitalphotos.net ID-10041404



**“None of us want to be in
calm waters all our lives”.**

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



**“I have with me two Gods,
persuasion and
compulsion”.
-Themistocles**



“I think the power of persuasion would be the greatest superpower of all time”.
-Jenny Mollen

Image: Freedigitalphotos.net ID-10041404



**“The longer I live, the more
beautiful life becomes”.
-Frank Lloyd Wright**

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



**“People may doubt what
you say, but they will
believe what you do”.**
-Lewiss Cass



“Not brute force but only persuasion and faith are the only kings of this world”.
-Thomas Carlyle



“90 % of selling is conviction and 10 % is persuasion”.
-Shiv Kera



**“Anyone who is not
confused really does not
understand the situation”.
-Edward R. Murrow**



**“Your opinion is not my
reality”.**
-Dr. Steve Maraboli



“The art of persuasion. The actor persuades himself, first, and through himself, the audience”.
-Laurence Olivier



“Avoid any dispute. It is the most unfavorable condition for persuasion”.



**“The triumph of
persuasion over force is
the sign of a civilized
society”.**
-Mark Skousen



**“Lasting influence is
achieved through
persuasion, not coercion”.**
-Jeffrey Benjamin



**“You pierce my soul. I am
half agony, half hope”.**
-Jane Austen

Image: Freedigitalphotos.net ID-10041428



**“People easily judge a
book by its cover”.**

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



**“I was quiet, but I was not
blind”.
-Jane Austen**



**“A heart can no more be
forced to love than a
stomach can be forced to
digest food by
persuasion”.**
-Alfred Nobel



“Do not start a persuasive sentence by talking about yourself. Nobody cares. They have their own interests in mind”.



**“It does not make sense to hire smart people and tell them what to do. We hire them so they can tell us what to do”.
-Steve Jobs**

Image: Freedigitalphotos.net ID-10041428



“Lobbying is the art of political persuasion”.

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>

Image: Freedigitalphotos.net ID-10091434

**“The more man meditates
upon good thoughts, the
better will be his world
and the world at large”.**
-Confucius

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>

Image: Freedigitalphotos.net ID-10091434

**“Creative without strategy
is called art. Creative with
strategy is called
advertising”.**
-Jef I. Richards

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



Image: Freedigitalphotos.net ID-10091434

**“Do not let anyone ever
dull your sparkle”.**

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



Image: Freedigitalphotos.net ID-10091434

“Can you believe what you are imagining? It is called self persuasion”.

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



Image: Freedigitalphotos.net ID-10091434

**“Quality is not an act. It is
a habit”.
-Aristotle**

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>

Image: Freedigitalphotos.net ID-10091434

**“Dreams are often most
profound when they seem
the most crazy”.**
-Sigmund Freud

Image: Freedigitalphotos.net ID-10091434

**“Many a small thing has
been made large by the
right kind of advertising”.
-Mark Twain**

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



Image: Freedigitalphotos.net ID-10091434

**“And suddenly, it is time to
start something new &
trust the magic of
beginnings”.**

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



Image: Freedigitalphotos.net ID-10091434

“For most people, blaming others is a subconscious mechanism for avoiding accountability. In reality, the only thing in your way is you”.

-Dr. Steve Maraboli

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



Image: Freedigitalphotos.net ID-10091434

**“Smile at strangers and
you might change a life”.
-Dr.Steve Maraboli**

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



Image: Freedigitalphotos.net ID-10080258



**“Gentle persuasion.
Always the best
approach”.**

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



**“It is ok. You just forgot
who you are. Welcome
back”.**



**“The real persuaders are
our appetites, our fears,
and above all our vanity”.**
-Eric Hoffer



**“Never stop testing and
your advertising will never
stop improving”.**
-David Ogilvy

Image: Freedigitalphotos.net ID-10080258



**“Clarity trumps
persuasion”.**
-Dr. Flint McGlaughlin



“Wherever there is persuasion, there is rhetoric, and wherever there is rhetoric, there is meaning”.
-Kenneth Burke



“The mind is like an iceberg, it floats with one seventh of its bulk above water”.
-Sigmund Freud

Image: Freedigitalphotos.net ID-10080258



“Friendship is not a big thing. It is a million little things”.

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



**“Business opportunities
are like buses. There is
always another one
coming”.
-Richard Branson**



“You might not write well every day, but you can always edit a bad page. You cannot edit a blank page”.
-Jodi Picoult



**“Minds with fixed ideas
are like granite. They can
never be penetrated with
soft words & gentle
persuasions”.**
-Mehmet Murat Ildan



**“I have reached a point in
life where I feel it is no
longer necessary to try
and impress anyone”.**
-Corazon Aquino



“The only serious persuasion is that nothing in the world should be taken seriously”.

Image: Freedigitalphotos.net ID-10091434

**“No one can help everyone
but everyone can help
someone”.**

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>

Image: Freedigitalphotos.net ID-10091434

**“Give every man thy ear
but few thy voice”.
-William Shakespeare**

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>

Image: Freedigitalphotos.net ID-10091434

**“Stop saying I wish and
start saying I will”.**

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>

Image: Freedigitalphotos.net ID-10091434



**“A loss may sometimes be
a gain”.**
-Jane Austen

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



**“A little love & affection in
everything will make the
world a better place with
or without you”.**
-Neil Young



**“Volunteers do not necessarily have the time; they just have the heart”.
-Elizabeth Andrew**



“The best lack all conviction, while the worst are full of passionate intensity”.
-William Butler Yeats



**“It is a pleasure to be able
to quote lines to fit any
occasion”.**
-Abraham Lincoln



**“When you are trying to
impress people with
words, the more you say,
the more common you
appear”.**
-Robert Greene



“I like the old way of doing things but I am open to persuasion”.



**“I will resist what you do
with every sinew in my
body”.**



**“Marketing is all about making others your significant others by persuading them to trust”.
-Prabakaran Thirumalai**

Image: Freedigitalphotos.net ID-10043782



**“You are remembered for
the rules you break”.**
-Douglas MacArthur



**“Everywhere I go I find
that a poet has been there
before me”.**
-Sigmund Freud



“We must lay hold of the fact that economic laws are not made by nature. They are made by human beings”.

-Franklin Roosevelt

Image: Freedigitalphotos.net ID-10043782



“You will have greater impact when you actually live the life you teach and preach”.

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>

Image: Freedigitalphotos.net ID-10043782



**“Applause is a receipt, not
a bill”.**
-Dale Carnegie



**“You cannot negotiate
with people who say what
is mine is mine and what is
yours is negotiable”.**
-John F. Kennedy



“Motivation is the art of getting people to do what you want them to do because they want to do it”.

-Dwight D. Eisenhower



“To be interesting, be interested”.
-Dale Carnegie



“The whole world is an orchestra and we can all choose to be the conductors”.



**“Success is getting what
you want. Happiness is
wanting what you get”.**
-Dale Carnegie



“You know you have influence when people start noticing your absence more than your presence”.



**“There is little you can
learn from doing nothing”.
-Zig Ziglar**



“It is always the fear of looking stupid that stops you from being awesome”.



**“Natural selection is not
evolution”.
-Ronald Fisher**



**“I am the reflection of
perfection, the number
one selection”.**
-Billy Graham

A person wearing a dark blue suit and tie is holding a white rectangular sign. The sign has the words "TEAM" and "WORK" written on it in a black, hand-drawn, sans-serif font, one above the other.

TEAM
WORK

“We cannot accomplish all that we need to do without working together”.

A person wearing a dark blue suit and tie is holding a white rectangular sign. The sign has the words "TEAM WORK" written on it in a black, hand-drawn, sans-serif font. The person's hands are visible at the bottom of the sign, and their torso is visible on the left side of the frame.

TEAM
WORK

**“If you want to go fast, go
alone. If you want to go
far, go together”.**
-African Proverb

A person wearing a dark blue suit jacket and a dark tie is holding a white rectangular sign. The sign has the words "TEAM" and "WORK" written on it in a black, hand-drawn, sans-serif font, one above the other. The person's hands are visible at the bottom of the sign.

TEAM
WORK

**“Together everyone
achieves more”.**

A person wearing a dark blue suit and tie is holding a white rectangular sign. The sign has the words "TEAM" and "WORK" written on it in a black, hand-drawn, sans-serif font, one above the other.

TEAM
WORK

**“Teamwork makes the
dreamwork”.**

A person wearing a dark blue suit and tie is holding a white rectangular sign. The sign has the words "TEAM WORK" written on it in a black, hand-drawn, sans-serif font. The person's hands are visible at the bottom of the sign, and their torso is visible on the left side of the frame.

TEAM
WORK

**“Individually we are a drop
but together, we are the
ocean”.**

A person wearing a dark blue suit and tie is holding a white rectangular sign. The sign has the words "TEAM WORK" written on it in a black, hand-drawn, sans-serif font. The person's hands are visible at the bottom of the sign, and their torso and arms are visible in the background.

TEAM
WORK

**“The truth is that
teamwork is at the heart
of great achievement”.**
-John C. Maxwell

A person wearing a dark blue suit and tie is holding a white rectangular sign. The sign has the words "TEAM WORK" written on it in a black, hand-drawn, uppercase font. The person's hands are visible at the bottom of the sign, and their torso is visible on the left side of the frame.

TEAM
WORK

**“Teamwork is the secret
that makes common
people achieve uncommon
results”.**
-Ifeanyi Enoch Onuoha

A person wearing a dark blue suit and tie is holding a white rectangular sign. The sign has the words "TEAM" and "WORK" written on it in a black, hand-drawn, sans-serif font, one above the other. The person's hands are visible at the bottom of the sign.

TEAM
WORK

**“Teamwork, simply stated;
it is less me and more we”.**

A person wearing a dark blue suit and tie is holding a white rectangular sign. The sign has the words "TEAM WORK" written on it in a black, hand-drawn, sans-serif font. The person's hands are visible at the bottom of the sign, and their torso and arms are visible in the background.

TEAM
WORK

**“Alone we can do so little.
Together, we can do so
much”.**
-Helen Keller

A person wearing a dark blue suit and tie is holding a white rectangular sign. The sign has the words "TEAM WORK" written on it in a black, hand-drawn, uppercase font. The person's hands are visible at the bottom of the sign, and their torso and arms are visible in the background.

TEAM
WORK

**“If everyone is moving
forward together, then
success takes care of
itself”.
-Henry Ford**

Image: Freedigitalphotos.net ID-10065984



**“Talent wins games, but
teamwork and intelligence
wins championships”.**
-Michael Jordan

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>

Image: Freedigitalphotos.net ID-10065984



**“It is literally true that you
can succeed best &
quickest by helping others
to succeed”.
-Napoleon Hill**

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>

Image: Freedigitalphotos.net ID-10065984



“Teamwork divides the task and multiplies the success”.

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>

Image: Freedigitalphotos.net ID-10065984



**“Work hard. Have fun. No
drama”.**
-Cheryl Richardson

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



**“Your smile is your logo.
Your personality is your
business card. How you
leave others feeling after
an experience with you
becomes your trademark”.**

Image: Freedigitalphotos.net ID-10065984



“Successful people build each other up. They motivate, inspire, and push each other”.

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



**“A successful team is a
group of many hands and
one mind”.**
-Bill Bethel



**“True teams are made
when you put aside
individual wants for
collective good”.**

Image: Freedigitalphotos.net ID-10065984



“I do not shine if you do not shine”.

Anne-Maria Yritys 2017. <https://www.leadingwithpassion.org>



“It is not the team with the best players that wins. It is the players with the best team that wins”.